

FOR IMMEDIATE RELEASE

Life Cycle Assessment (LCA) e-learning portal launches

April 28, 2015

Eliot, Maine - McEwen Associates launches Iveezo Learning, iveezo.com. Iveezo Learning provides multimedia, self-paced, interactive, e-learning curriculum, called eUnits, for teaching and learning life cycle assessment (LCA). Designed for adult learners, eUnits cover basic to advanced LCA topics for both sustainability managers and LCA practitioners.

About Iveezo Learning

Iveezo Learning's eUnits are developed by LCA experts and professional instructional designers.

"Each eUnit combines relevant graphics with text and clear, concise narration", states Laurel McEwen. "They are not videotaped lectures or webinars. They are interactive multimedia learning systems." Learners can move through the material however they like; jumping to areas they want to study, skipping materials they already understand, joining forms and chat rooms, and downloading resources for deeper dives into a topic.

Iveezo Learning is built on a robust learning management system (LMS) that allows a variety of access alternatives.

- [Individuals](#) can pick one or a group of eUnits to study on their own pace; anytime, anywhere.
- [Corporations](#) can license a group of eUnits and host them on their corporate LMS to support employee training initiatives.
- [Professors](#) can bundle a group of eUnits to assign as pre-lectures or homework.

Affordably priced, eUnits cost between \$25-\$50/person/year and range from 30 minutes to 2 hours in length.

Academic volume discounted pricing is available for shorter time periods.

Current eUnits include:

1. [What is LCA? Why would I want one?](#) *Free for 90 days*
2. [LCA: 7 Key Concepts](#)
3. [Survey of Impact Categories](#)
4. [Understanding the Modeling of Recycling](#)

What is iveezo.com introductory video: <https://www.youtube.com/channel/UCe6yVw-bmIBpxH8BsiJEI3g>

For more information, please visit <http://iveezo.com>.

McEwen Associates

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About McEwen Associates

[McEwen Associates](#) collaborates with experts from many fields to produce sustainability educational communications for corporations, trade associations and NGO's. McEwen Associates is owned by Laurel McEwen who works as an instructional designer and has over a decade of LCA experience, training over 300 LCA practitioners.

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